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1 (canceled).

2. (previously presented) An interactive television system, comprising:

at least one Internet content provider;

at least one television signal source; and

at least one interactive television, the interactive television receiving content from the Internet content provider and the television signal source, the interactive television including a program for allowing a consumer to select an television channel or a virtual channel, the interactive television including means for periodically updating the virtual channel with updates from an associated Web page, the virtual channel being established by the Web page and being updated without user request.

3. (original) The system of Claim 2, wherein the program includes:

logic means for providing plural interactive television channels;

logic means for enabling a user to select an interactive television channel; and

logic means for determining whether the interactive television channel is a television channel or a virtual channel.

4. (original) The system of Claim 3, wherein each television channel is associated with a respective television signal source, and the program further comprises:

logic means for displaying television broadcast content from the television signal source if a television channel is selected.

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5. (original) The system of Claim 4, wherein each virtual channel is associated with an Internet content provider, and the program further comprises:

logic means for displaying Internet content from the Internet content provider if a virtual channel is selected.

6. (original) The system of Claim 5, wherein the Internet content provider is a Web server and the Internet content is a Web page.

7. (original) The system of Claim 6, wherein the Internet content is stored in a memory of the interactive television.

8. (original) The system of Claim 6, wherein the program further comprises:
logic means for prompting a consumer for input regarding an interactive television system.

9. (original) The system of Claim 8, wherein the program further comprises:
logic means for receiving consumer input at an interactive television.

10. (original) The system of Claim 9, wherein the program further comprises:
logic means for transmitting the consumer input to an interactive television server.

11. (original) The system of Claim 9, wherein the program further comprises:

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logic means for transmitting the consumer input to an Internet content provider.

12. (previously presented) A system for enabling a consumer to access the Internet using a television having at least one television tuner, the television including plural television channels and at least one virtual channel, the virtual channel representing a Web page, the system comprising:

means for periodically sending updates to the Web page to the television, such that the virtual channel is periodically updated thereby without user interaction.

13. (original) The system of Claim 12, further comprising a memory in the television for storing content of the virtual channel.

14. (original) The system of Claim 12, further comprising a memory remote from the television for storing content of the virtual channel.

15. (original) The system of Claim 12, further comprising a DSL line attached to the television for sending the updates.

16. (original) The system of Claim 12, further comprising a cable modem line attached to the television for sending the updates.

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17. (original) The system of Claim 12, wherein the updates are sent via at least one vertical blanking interval (VBI) of a television signal.

18. (original) The system of Claim 12, further comprising:
a conventional television control device receiving consumer input.

19. (original) The system of Claim 18, wherein the system causes the input to be received and stored in memory inside the television at a first time, and then transmitted to a site remote from the television at a second time.

20-33 (canceled).

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